Iconic Icon Foundry Style Guide

# Brand

# Colour

### Greyscale

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Hex | RGB | CMYK |
| greyscaleLevel0 | #070707 | 7, 7, 7 | 74, 68, 67, 87 |
| greyscaleLevel1 | #202020 | 32, 32, 32 | 72, 66, 65, 74 |
| greyscaleLevel2 | #3a3a3a | 58, 58, 58 | 69, 62, 61, 52 |
| greyscaleLevel3 | #535353 | 83, 83, 83 | 64, 56, 56, 32 |
| greyscaleLevel4 | #6d6d6d | 109, 109, 109 | 58, 49, 49, 16 |
| greyscaleLevel5 | #868686 | 134, 134, 134 | 50, 41, 41, 5 |
| greyscaleLevel6 | #9f9f9f | 159, 159, 159 | 40, 33, 33, 1 |
| greyscaleLevel7 | #b9b9b9 | 185, 185, 185 | 28, 22, 22, 0 |
| greyscaleLevel8 | #d2d2d2 | 210, 210, 210 | 17, 13, 13, 0 |
| greyscaleLevel9 | #ececec | 236, 236, 236 | 6, 4, 5, 0 |
| greyscaleLevel10 | #ffffff | 255, 255, 255 | 0, 0, 0, 0 |

### System status colour

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Hex | RGB | CMYK |
| statusSuccess | #58af5a | 88, 175, 90 | 69, 6, 87, 0 |
| statusWarning | #ea8236 | 234, 130, 54 | 4, 59, 89, 0 |
| statusDanger | #e8404c | 232, 64, 76 | 3, 90, 69, 0 |

# Typograpy

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Type | Size (pt) | Size (em) | Font | Style |
| Header 1 | 24 | 2 | Century Gothic | Bold |
| Header 2 | 18 | 1.5 | Century Gothic | Bold |
| Header 3 | 14 | 1.17 | Century Gothic | Bold |
| Header 4 | 12 | 1 | Century Gothic | Bold |
| Header 5 | 10 | 0.83 | Century Gothic | Bold |
| Header 6 | 9 | 0.75 | Century Gothic | Bold |
| Paragraph | 12 | 1 | Bodoni MT | Regular |
| Anchor link | 12 | 1 | Century Gothic | Regular |
| Address | 12 | 1 | Bodoni MT | Italic |

# Layout

**Width**: 60em

**Total Columns**: 16

**Column size**: 2.8125em

**Gutter size**: 1em

**Background colour**: # ececec

# Coding Convention

**Naming convention**: camel case